

v) How a housewife became a successful entrepreneur in cut flower sector:

After marriage with a floriculturist she was managing her shop Rose Fiori in Birulia, Savar. According to Jhuma, she her fascination with flowers which could be traced back to her childhood when she used to watch her grandfather, who was also floriculturist who tend to over 25 varieties of roses in the family's garden. She learnt the art of flower arrangements by the time she had reached class 9. There wasn't a lot of scope in floristry and her parents wanted her to get into other business. She knew all about flower arrangements and cultivation, but she wanted to know how the flower businesses are run and how people professionally work with flowers, which is why she worked in the shop. She wanted to establish Rose Fiori in her village. She also got a chance to participate in several flower shows organized by various areas including. As the business grew, so did her reputation. Jhuma Islam was selected for Advanced training and adaption in high technology for 10 days from 07 March, 2023 to 16 March, 2023 in cut flower



in DR. YSR Horticulture University, West Godavari district, Andhra Pradesh, India under the project "Designing and Implementing of Piloting Programme for Development of business



Zhuma Islam on the training session of "Advanced training in processing and product preparation in the cut flower sector" under Dr. YSR Horticultural University

Capacity of Women Entrepreneurs on Cut flower sector" under the Bangladesh Regional Connectivity Project-1 (BRCP-1) under the Ministry of Commerce in order to ensure the maximum use of flowers in the production of by-products of flowers. She had been trained on theory and practical session (Chrysanthemum, Rose, Gladiolus, Gerbera, Marigold, Cut-Beli flowers), theory on drying methods, drying methods for various flowers (Chrysanthemum, Rose, Gladiolus, Gerbera, Cut beli), availability of flower drying machine and probable cost, practical session on different methods of drying cut flowers, hands on training on preparation of book marks, greeting cards, wall mats, pot pourries, use of flower waste as feed supplement, oil extraction, preparation of

rose water, preparation of mosquito repellents with cut flower waste, preparation of resin based pressed flower articles (keychains, visiting card, ornaments etc.) preparation of medicine and cosmetics (Uptaan, Face pack or Mask and Soap) from cut flowers, preparation of pesticides from cut flower waste and preparation of perfume from cut flowers. Now she is producing various items from flowers and selling it personally in different markets and her online web page.



Zhuma Islam on the closing session of Advanced training and adaption in high technology for 10 days at Dr. YSR Horticultural University, India organized by SBSS

Facebook Profile link: <https://www.facebook.com/zhuma.islam.568?mibextid=ZbWKwL>