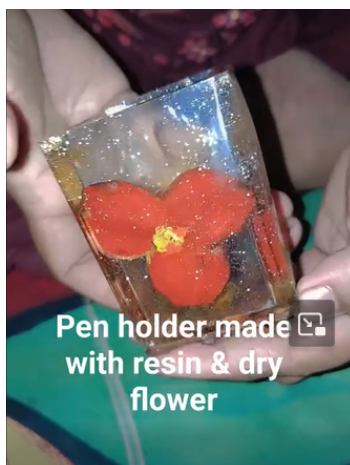


ii) How a house wife became a successful entrepreneur in cut flower sector:

i) She at first came to Panisara, the kingdom of flowers in 2012 through marriage and was introduced to the commercial cultivation of different types of flowers. Her husband back then cultivated variety of flowers such as Marigolds, Resinous Praetolas, Rod Sticks, and a small range of Gerberas. With her husband's interest and her strong desire, she also engaged herself in flower cultivation. Later, when her husband went abroad, she took over the responsibility completely. With the help of her father-in-law, brother-in-law and her floristic work she further developed Gerbera shade. Selling floriculture and seed flowers has been very profitable to her. In view of the gradual improvement in gerbera cultivation, she expanded gerbera cultivation to about 52 decimals of land. When the storm called 2020 on the floriculture circuit, her Gerbera shed was reduced to rubble. In the meantime, her husband came home and they both broke down. She failed to overcome such a massive loss. As a result, she increased the cultivation of other flowers.



Pen holder made with resin & dry flower



Show piece made from flower



Ornament made from flower

ii) Training in Floriculture: Bandhan Society effectively improved floriculture and seed systems through DTCL and with the help of BRCP-1 project to improve the skills in the management of SBSS in quality floriculture and marketing. Associations also work on WE projects. She started working as Permanent Group Secretary in the Women's Economic Empowerment Project. Master Trainer in WE project in terms of work skills and functional roles. Serving as I am working on women's financial development, removal of discrimination between men and women, child marriage, dowry abuse of women, rearing of cattle, education, health, etc. at the field level among women.

iii) In continuation of this, she was fortunate to receive hands-on training at the Dr. YSR Horticulture University of Andhra Pradesh, India under the project "Designing and Implementing of Piloting Programme for Development of business Capacity of Women Entrepreneurs on Cut flower sector" under the Bangladesh Regional Connectivity Project-1 (BRCP-1) under the Ministry of Commerce, organized by SBSS in order to ensure the maximum use of flowers in the production of by-products of flowers. She had been trained on theory and practical session (Chrysanthemum, Rose, Gladiolus, Gerbera, Marigold, Cut-Beli flowers), theory on drying methods, drying methods for various flowers (Chrysanthemum, Rose, Gladiolus, Gerbera, Cut beli), availability of flower drying machine

and probable cost, practical session on different methods of drying cut flowers, hands on training on preparation of book marks, greeting cards, wall mats, pot pourries, use of flower waste as feed supplement, oil extraction, preparation of rose water, preparation of mosquito repellents with cut flower waste, preparation of resin based pressed flower articles (keychains, visiting card, ornaments etc.) preparation of medicine and cosmetics (Uptaan, Face pack or Mask and Soap) from cut flowers, preparation of pesticides from cut flower waste and preparation of perfume from cut flowers.



Rabeya Khatun on "Advanced training in processing and product preparation in the cut flower sector" under Dr. YSR Horticultural University, India organized by the Society for Bright Social Services (SBSS)

She then formed a group of 25 women and the acquired knowledge and skills trained all the team members to produce flower products in a commercial manner and conduct the highest sales activities. She became independent by making and selling various flower products. For example, dry flower and resin ornaments, floral want arches, mosquito nets, incense sticks, soaps, perfume oils, etc. Since her childhood her focus in life was to become a successful entrepreneur and provide employment to at least two helpless women.

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