

# Society for Bright Social Services Annual Report 2020



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**SOCIETY FOR BRIGHT SOCIAL SERVICES (SBSS)**

**Annual Report 2020**

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### **Background of SBSS:**

**Society for Bright Social Services (SBSS)** is a non-profit and non-political national level non-Government voluntary development organization working for socio-economic development of the Urban and Rural poor people of Bangladesh. SBSS was established in 1999 and worked various development activities at village, union, upazilla and district level areas Bangladesh. The organization was registered with the Department of Social Welfare in 1999, Joint stock Company in 2003 and Bureau of NGO affairs of GOB in 2010. Society for Bright Social Services (SBSS), an outcome of the dream of a group of highly educated and ambitious for the positive changes of our society, hardworking/devoting and like-minded youths with missionary zeal to bring meaningful change in the fate of the target group of the country and aiming to support the under privileged, deprived, distressed and vulnerable people of the community. Just after formation of the Organization, with an aim to bring the noble thought of the dynamic group of youths into reality, it initially undertook the development-based activities for the betterment of the have not groups who were the worst sufferers. SBSS management also laid utmost importance towards developing “networks” among and with the Organizations those are engaged and endeavoring to bring about positive changes in the fate of vulnerable groups of the country. Thus, SBSS is associated under the approach of membership with as many Institutions/Organizations and Networks. SBSS has been successfully carrying out projects in the fields of Education (Formal, Non-Formal, Reflect), health, nutrition, nutrition education, HIV/AIDS & STD, agricultural, fisheries, livestock, different types of training, Skill development training, safe water sanitation, human rights and good governance, Gender Development, Irrigation Management, Forestry and Environment, Capacity Building, Disaster Management, relief and rehabilitation activities including survey, research, study, monitoring, supervision, evaluation, follow-up activities.. The organization activities with the initiatives of some young, energetic social workers with a view to enlistment of the poor, ultra-poor, distressed, vulnerable people and minority groups especially women empowerment and child rights of both rural and urban areas

Society for Bright Social Services (SBSS) has been working with the aim to establish human rights and justice especially for the neglected and deprived men, women and children in its working areas. Through policy and advocacy at local level SBSS has always been working to ensure better services from different service providers since its inception. SBSS always give emphasis to eliminate all kinds of violence and it has been working with the community people to remove all kinds of gender discrimination from family and local level.

The social workers involved with the establishment of Society for Bright Social Services (SBSS) had a long experience in rural development, micro finance management and relief and rehabilitation activities.




SBSS started to work in 1999 after having registration from the Ministry of Social welfare. It has started its activities by own initiatives with group formation, organize weekly meeting for Women. Groups Women started to know their rights from weekly meetings and discussion. Presently SBSS working in the field of Disaster management, Poverty alleviation, Training, Education, Agriculture, Water and Sanitation, Health & Nutrition, Advocacy, Legal Assistance & Arbitration, Technical Support Program with assistance from community people, local government, GOB officials and Donors.

## Introduction

Society for Bright Social Services (SBSS) is a non-Governmental voluntary Organization (NGO) established in 1999 with an aim to dedicate its mission towards the development of the poor.

## Legal Status:

SBSS has been recognized as one of the non-profitable and voluntary developmental national level organizations, being registered under several regulatory concerns that are as follows:

	Department of Social Service	1999	
	NGO affairs bureau		2010
	Dhaka South City Corporation		2019

## Vision:

Equal opportunity for all men and women and poverty free just and equitable society

## Mission:

With the commitment “Not relief but release”, SBSS ever been promised in efforts towards the development of the rural poor, empowerment through gender equality & rights and establishment a just society by people's contribution.

Target is to see gender sensitized sound environment, just and poverty free society that will be free from all kinds of discrimination and suppression.

## Goal:

Equal opportunity for every man and woman and poverty free just and equitable society

## Objectives:

- To eliminate all kinds of violence, gender discrimination and to establish human rights at family and local level
- To make the people united and strength capacity for gaining their access to all accessible services and recourses
- To create employment opportunities, resources and skills for the underprivileged men and women to improve their livelihood
- To build capacity and accountability of all local level institutions to provide better services
- To reduce mother and child mortality rate as well as promote better health services in rural areas
- To reduce sufferings and losses affected by natural disasters and create a sound and friendly environment
- To undertake poverty alleviation initiatives through micro finance
- To develop & promote needy human resources for IT and other technical services in the working area

## Approach of SBSS:

**Society for Bright Social Services (SBSS)** is successes by identifying itself closely with a client and involving itself day to day in client’s operations. We have learned through long experience that cultural differences are real and must be understood thoroughly if the changes that our clients and we want to see are to be achieved. We are patient, but

determined. We are committed to innovation but respectful of the contexts into which new ideas are to be introduced. We know that every successful assignment is ready a joint venture. **SBSS** is itself a learning organization, unlocking the capabilities of its own people. **SBSS** is a direct implementing organization.

#### Networking Bodies:

- Campaign for good governance (Supro)
- Bangladesh Manobadhikar Samannoy Parishad (BMSP)
- NGO Forum for Drinking Water Supply and Sanitation
- Bangladesh Shishu Adhikar Forum
- People's Health Movement (PHM)
- STI / AIDS Network of Bangladesh

#### Development Partners

- Department of Women's Affairs, Ministry of Women and Children Affairs
- Local Government Engineering Department
- Bangladesh NGO Foundation (BNF)
- Bangladesh Centre for Development Journalism & Communication (BCDJC)
- Steps Towards Development (Steps)

#### Geographical Program/Project Operational Areas:

**Society for Bright Social Services (SBSS)** has been working in different types of project/ programs in different areas of Bangladesh. The working areas of Bangladesh are rural and urban areas including coastal area, char area and other flood areas. SBSS has been implementing of the various types of project/ programs in the areas are described below:

Sl. No	Name of District	Name of Upazillas
1.	Dhaka	Dhaka South City Corporation
2.	Cumilla	Cumilla City Corporation, Chauddagam
3.	Sylhet	Biswanath, South Surma, Fenchoganj, Balaganj, Kanaighat, Bianibazar, Jokiganj, Golapganj, Sylhet Sadar, Jointapur, Goainghat, Companiganj
4.	Hobiganj	Baniachang, Ajmeriganj, Chunaroghat, Nabiganj, Madobpur, Hobiganj Sadar, Bahubal, Lakhai
5.	Moulvibazar	Kamalganj, Srimangal, Juri, Kulaura, Rajnagar, Barolekha, Moulvibazar Sadar
6.	Sunamganj	Bishwamvarpur, Chhatak, Dakshin Sunamganj, Derai, Dharamapasha, Dowarabazar, Jagannathpur, Jamalganj, Sullah, Sunamganj Sadar, Tahirpur
7.	Brahmanbaria	Brahmanbaria Sadar Upazila, Ashuganj Upazila, Nasirnagar Upazila, Nabinagar Upazila, Sarail Upazila, Bancharampur Upazila
8.	Kishoreganj	Kishoreganj Sadar, Nikly, Midamoin, Austagram, Itna.
9.	Netrokona	Madan, Khaliajuri, Kalmakanda, Mohongonj
10.	Magura	Magura Sadar, Mohammadpur
11.	Madaripur	Madaripur Sadar
12.	Shariatpur	Shariatpur Sadar

Sl. No	Name of District	Name of Upazillas
13.	Bageraht	Kachua
14.	Rangpur	Rangpur Sadar, Kaunia, Gangachara, Taraganj, Pirganj, Pargacha, Badarganj and Mithapukur
15.	Dinajpur	Dinajpur Sadar, Kaharole, Khansama, Ghoragat, Chirirbandar, Nawabganj, Parbatipur, Fulbari, Hakimpur, Biral, Birampur, Birganj and Bochaganj.
16.	Nilphamari	Nilphamari Sadar, Kishoreganj, Jaldhaka, Domar, Dimla and Saidpur
17.	Barishal	Barishal Sadar, Bakerganj, Babuganj, Wazirpur, Banaripara, Gournadi, Agailjhara, Mehendiganj, Muladi and Hizla
18.	Bhola	Bhola Sadar, Burhanuddin, Daulatkhan, Tazumuddin and Lalmohan

### Core Programs of SBSS

Society for Bright Social Services (SBSS) has been implementing the following core programmes with the objective to reduce the vulnerability as well as to enhance the capacity of the neglected poor in Bangladesh.

- Capacity Building
- IT/ICT & Freelancing
- Vocational Training
- Socio-Economic Empowerment
- Non-Formal Education
- Water, Sanitation and Hygiene (WASH)
- Ramadhan Program
- Qurbani Program
- Repairing and Renovation of Mosque Program
- Climate Change & Resilience Program
- Disaster Risk Reduction (DRR) and Food Security

### Governance

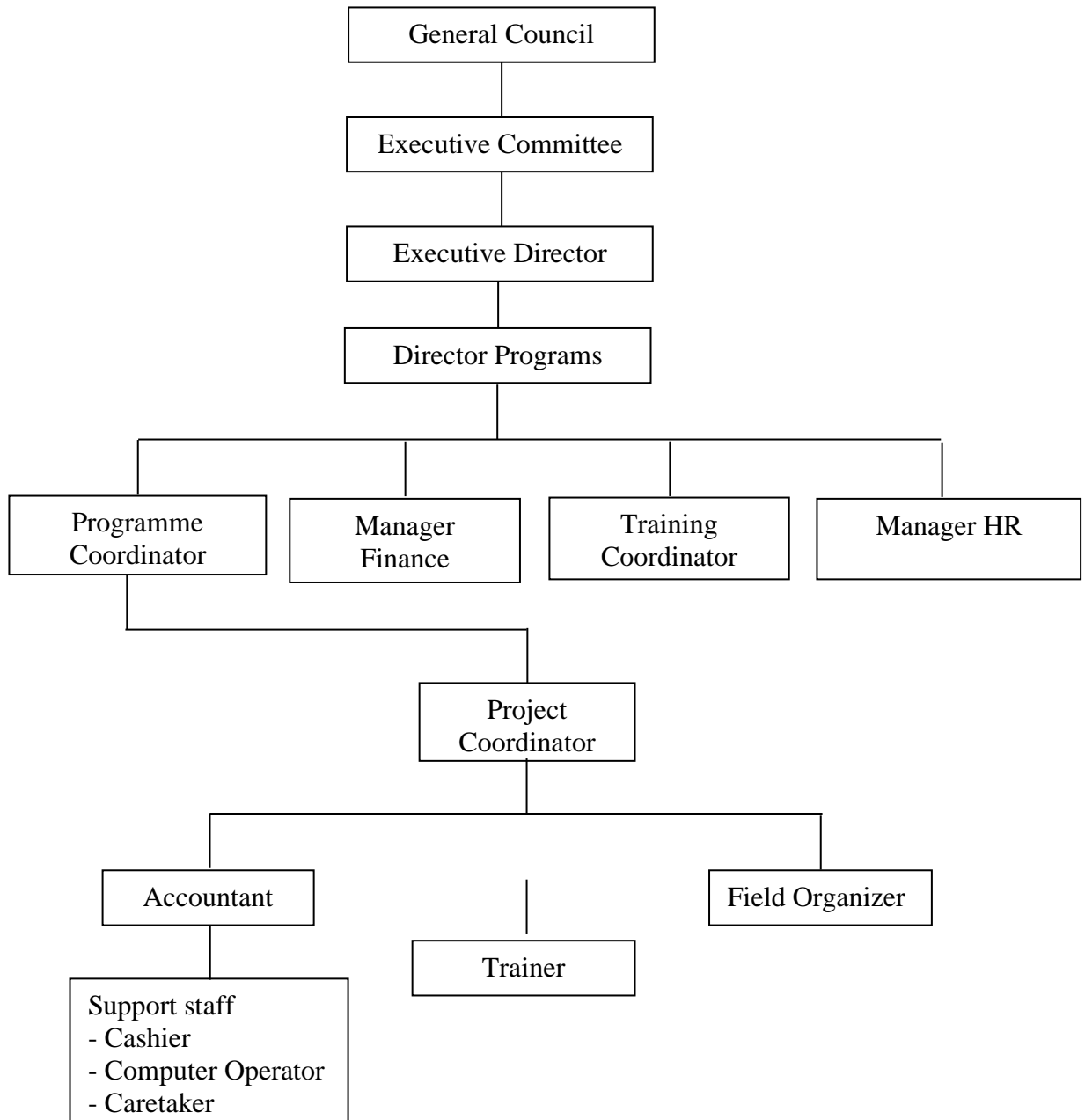
According to constitution, general members are the topmost authority of SBSS. Annual work plan, budget, annual report, EC meeting minutes/resolutions, all kinds of audit reports on project operation are finally approved by the members through annual general meeting. Two annual general and Six EC meeting has been held during 2020.

### Executive Committee:

SL	Name	Qualificaiton	Designation
01	M. Mobarak Ali	MBA	Chairman
02	Ahmed Awal	BA	Vice Chairman
03	Ferdous Ahamed	MSS, MBA	General Secretary
04	Wahida Yasmin	MSS	Assistant Secretary
05	Md. Salim	MSC	Treasurer
06	Md. Abu Hanif	M.Com.	Executive Member
07	Sifur Rahman	B.A.	Executive Member

Chairman is the head of organization and the Secretary Generale is the head of program implementation. Secretary Generale is now acting as Executive Director of the organization. All sorts of organizational activities have been implemented by Director programs, Deputy Directors and Project Coordinators consequently in the field level.

### Organogram



## Programme Brief:

### Capacity Building

The main objective of this programme is to build capacity of the development partners.

In this response, SBSS attempts to develop strong small samities (groups) at the grassroots level by uniting them. It is contributing to develop their organization with equal participation of men and women at the local level, and establishing rights and raising collective voices against all types of discrimination. The programme also stresses for the empowerment of women by



creating a positive atmosphere so that women can easily create and control their own recourses along with easier access to government facilities.



### Objectives:

- To increase knowledge, resources and skill of underprivileged men and women
- To develop people's organizations and their collective voices
- To increase the rate of literacy and quality education
- To build the capacities of

community level stakeholders and institutions.

### Major Activities

- Formation of small groups and village development committees
- Develop federation at Union and Ward level
- Provide various human and technical skill development training as well as study tour
- Organize workshop, seminar and community mobilization
- Ensure Non-Formal Primary Education as well as Secondary education
- Develop advocacy and networking





## IT/ICT & Freelancing

Bangladesh is a densely populated country and half of her total population is women.

Development in all spheres of this vast population is highly needed to ensure the long-term economic stability and prosperity as a priority. Women empowerment is therefore a development challenge for ours as most of the women are not involved in economic activities. Under the Government Digital Bangladesh policy and the thrust sector initiative an atmosphere exists for accelerated growth and meaningful engagement through active interaction and transforming



country into medium income economy and achieve Vision 2021 by ensuring the full participation of women in economic activities. This is a great opportunity for the women

because this political assurance has created internet connectivity almost all over the country and related infrastructures are also developing. Women can take this opportunity but they need to be trained properly.

Human resource is the most important component for IT industry. Bangladesh has a huge educated, unemployed youth force with the ability



to read

and write English. Government has already started a project to develop Computer Programmers in Bangladesh. All the universities are offering one-year post-graduate Diploma course for the graduates. BASIS along with concerned Ministries and agencies of government have been working towards country



branding in the global market, along with expansion of local market and creation of skilled IT workforce, and creating employment for them to establish Bangladesh as the

next IT destination. Young generation in Bangladesh is very much enthusiastic and interested in IT as the future of their career. There are numerous computer clubs, computer festivals, programming contests, web design contests, IT related seminars and discussions in many cities of the country. About 16 ICT related magazines and four digital IT magazines are being published monthly and some daily newspapers publish IT pages once/twice a week. A few of the magazines



are published in collaboration with other international magazines, however, most of these are Bangladeshi origin. A number of business centres started their operation

recently. Most of these business centres provide e-mail; e-mail to fax, phone-fax services and cyber cafes offer Internet browsing. Recently there has been a surge in E-commerce activities in Bangladesh. Government is now formulating laws for e-commerce to enhance the business rapidly and smoothly.

### Vocational Training

Vocational education or Vocational Education and Training (VET), also called Career and Technical Education (CTE), prepares learners for jobs that are based in manual or practical activities, traditionally non-academic and totally related to a specific trade, occupation or vocation, hence the term, in which the learner is able to prepare himself for self-employment and starting of own business or workshop with small amount of capital.



### Some skills you can learn through vocational training:

Depending on area of study, there are many skills that could earn through vocational training. Some of these include:

- Carpentry
- Masonry
- Automotive repair
- Cosmetology
- Cooking
- Design
- Automobile Engineering
- Computer Office Application
- Radio & TV Servicing
- Dress Making & Tailoring
- Shop Management
- Linking Machine Operator
- Industrial Sewing Machine Operator
- Mushroom Cultivation
- Handicraft
- Metal Work
- Bee Keeping



Strong vocational training drives business success, regional economic development and individual job satisfaction. Modern, industry-relevant curricula are key to attract and qualify employees, and to close the gap between available and required practical skills at the workplace. Governments, industries, schools and individuals are constantly looking for solutions to close these gaps arising with technological and economic developments.



Society for Bright Social Services (SBSS) offers opportunities to the intended candidates for Vocational training to the above-mentioned trades courses on affordable expenses. The Organization has its own training Institute with free accommodation facilities decorated with all necessary equipment and accessories

### Socio-Economic Empowerment

The social and economic systems of any organization are influenced by a range of factors including nature of business activities, financial inflow and outcome of implementation of development programs through different windows.



SBSS has contributing on the socio-economic empowerment for both rural and urban poor people especially poor men and women of the society through implementation of different



income generating activities, intervention of technical training and ICT/Freelancing program. SBSS has progressed through learning by doing, adjusting its strategy with prevailing situations. SBSS has also created an innovative, multidimensional innovative agriculture and ICT freelancing based capacity building interventions for generating



employment and income initiating other alternative income sources for poverty alleviation through local resource mobilization, use of ICT freelancing and improved agricultural facilities/technologies are considered, build assets are significant elements of this program through following program interventions:

1. The Provision of Development Support Services to women under the Vulnerable Group Development (VGD) Program
2. Haor Elaker Subidha Banchito Narir Orthonaitik O Samajik Khamatayaner Jonno Aye O Karmoshangstan Brriddhi Kormosuchi
3. The Capacity Development of Selected Destitute Women Crews in Cash for Work (CFW) Component under Rural Employment and Road Maintenance Programme (RERMP-2)
4. Hobigonj Jillar Subidha Banchito Narir Jibon Dokhatta Unnayoner Jonno Shochatonata Brriddi Program
5. Strengthening movement to advance women's rights and gender equality
6. Alleviating Poverty of Hardcore Poor Women of Chouddogram upazila under Cumilla district through integrated household economic security



### Non-Formal Education

Education is considered a basic necessity and the most important tool to develop people's mind and create awareness. The deprivation of a vast majority people of the right to education is an impediment to economic, social, political and cultural development.



The SBSS main concern is to enable the poor to understand their situation and to be aware of their rights. If the right to basic education is

ensured, the poor can be aware of their rights and can mobilize themselves to assert their rights.

#### Objectives:

- a) To increase the adult literacy for non-literate group members
- b) To develop post-literacy centers for the neo-literates to reinforce, regenerate and sustain literacy skills
- c) To increase the enrolment of children of the poor households to enhance further growth of literacy
- d) To setup non-formal primary education (NFPE) for the dropped-out and un-enrolled children of 8-11 age group



**Activities:**

- Adult literacy for non-literate group members
- Post-literacy centers for the neo-literates to reinforce, regenerate and sustain literacy skills
- Enrolment of children of the poor households to enhance further growth of literacy
- Non-formal primary education (NFPE) for the dropped-out and un-enrolled children of 8-11 age group



**Water, Sanitation and Hygiene (WASH)**

SBSS puts emphasis on Water and Sanitation Management Programme to increase the awareness on Primary health care and WATSAN to ensure disease free environments at community levels. This programme has been considerate as a significant component of the organization. Organizes awareness sessions and trainings on different primary health care issues, motivates beneficiaries for using safe drinking water and installation of water sealed latrines.



**Objectives:**

- a) To increase the awareness of individuals, families and society to combat health problems
- b) To reduce health hazards in public life
- c) To increase competence and capacity at individual and family life to encounter health hazards
- d) To improve the status of services among affected people

e)



prevent preventable diseases

**Activities:**

- Organize training, workshop, seminar, sessions and campaign program to make people aware of health, water and sanitation issues
- Facilitate people to set up latrines and tube-well and to change behavioral practices
- Ensure medical services for protesting water borne diseases
- Increase coordination and collaboration among the service providing organizations and institutions



### Ramadhan Programme

Ramadan is a holy month of fasting, introspection and prayer for Muslims, the followers of Islam. It is celebrated as the month during which Muhammad (SM) received the initial revelations of the Quran, the holy book for Muslims. Fasting is one of the five fundamental principles of Islam.

Most of the poor and helpless Muslim families cannot afford quality food for fasting during Holy Ramadhan. So, most of the poor Muslim families have to struggle to ensure three times meal due



to unaffordable price hike during the month of Ramadan. For this reason, SBSS solemnly desire to distribute food packages among the needy and helpless Muslim families in participatory manner involving local representatives and respectable generous persons of the community every year on humanitarian ground.



### Qurbani Programme

Qurbani is an annual tradition for Muslims across the world and involves an animal sacrifice in recognition of the Prophet Ibrahim's own willingness to sacrifice his son for the will of Allah (SWT). At the last moment, Allah (SWT) replaced Ibrahim's son with a ram, saving his life and rewarding Ibrahim's devotion. That is why Muslims pay Qurbani and in doing so, we also help impoverished families and communities receive their share.

*Qurbani* or *Udhiya* refers to a sacrifice done in an



effort to come close to God. It is an act of worship that Allah (SWT) asks of us in the month of Dhul Hijjah. Performed during Eid Al-Adha, this sacrifice done by Muslims around the world is an act that commemorates Prophet Ibrahim's (AS) legacy of selfless submission and sacrifice.

Most of the Bangladeshi poor Muslim families living in village couldn't afford three meals a day let alone meat. Their standard of living is very low with poor accommodation system, least access to education and healthcare, and limited capability to arrange sufficient food. The irony of fate is that in some cases, these unprivileged

people live without having any meat for the whole year including Eid day. Perceiving this reality, SBSS has undertaken Qurbani initiative to share happiness with this kind of vulnerable and ultra-poor Muslim families on the occasion of Eid and to help fulfilling their health and nutrient requirement.

Like every year, SBSS carefully selected the Muslim families, purchase cows and sacrifice following Islamic shariah and distributed the meat among the poor Muslim families in a participatory way involving project implementation committee, local govt representatives and respectable persons of the community in order to implement the Qurbani meat distribution program successfully.

### Repairing and Renovation of Mosque Program

When a Muslim die, his deeds come to an end except for three things: Sadaqah Jaryiah (continuing charity), beneficial Islamic knowledge, or virtuous descendants who pray for him (Ref: Muslim Hadith#)

The messenger of Allah (saw) said “Whoever constructs a masjid for Allah, Allah (saw) will construct a house for him in Zannah (Ref: Bukhari Hadith #) A masjid is at the heart of any local Muslim community. This religious institution provides a place for its worshippers to pray and contemplate



as well as being a hub for educational programmes and other everyday services. The role of the masjid is to help people learn more about Islam and to nurture their moral and spiritual development

So, by constructing a masjid, you will not only earn the reward of providing a community with a house of Allah, but your Sadaqah Jariyah will continue giving benefit for generations to come inshallah.

keeping this spirit, SBSS will undertake rural masjid construction, repair and renovation program in different rural-based districts especially in remote rural areas of Bangladesh



for the sake of the Muslim community to help and guide them to become good Muslim.

So, to satisfy Allah (saw) as well as to become your dream come true, we the SBSS with you, please share your idea, plan or dream and financial support with us, our team of qualified architects, civil engineers and project managers will be with you, every step of the way surely inshallah.

We can support you through constructing a new masjid or repair or renovation of the existing masjid as per the need of the community or if you want to customize the facilities of an existing masjid according to your budget for example you can add prayer mats, lighting, fans, library, air conditioning,

a dedicated education section or to make the mosque disable friendly constructing ramps. A water well will add benefit by providing clean water for drinking and wudu.

### Climate Change & Resilience Program:

The Climate Change Program represents the core of SBSS's activities and the program approach aims at building and developing capacity both at the community and the country levels to deal with the impacts of climate change, both on adaptation and mitigation.



At the regional and national level, networks are created such as with centers of excellence and international organizations working on climate change, to produce resource materials such as training modules, climate screening tools that are tested and disseminated for wider use.

#### Objectives:

- a) To increase the capacity of individuals, families, and societies to combat climate change affect
- b) To increase the competence and capability of the local government, other government and non-government institutions and communities to mitigate climate change effect
- c) To prevent environment degradation through raising mass awareness, proper management and preservation of the environment



#### Activities:

- Organize training, workshop, seminar, sessions and campaign program to make people aware of the effects of climate change
- Organize skill development trainings and transfer technologies on environmentally friendly agricultural activities
- Prepare and update contingency plan
- Risk and resource mapping, formation of volunteer group and nature protection committee





### Disaster Risk Reduction (DRR) and Food Security

SBSS puts emphasis on Disaster and Environmental Management Programme to increase the awareness on disaster preparedness as well as to ensure disease free environments by its adequate management. This programme has been considered as a significant component of the organization. Disaster management and preparedness training, rescue and evacuation, contingency plan, day observation etc. are notable activities under this programme.



Earthquake preparedness in the Dhaka city is one of the important activities under the disaster management programme. Part of the activity SBSS is involved to raise awareness among the community people under the Dhaka city.

#### **Objectives:**

- a) To increase the capacity of individuals, families and society to combat disaster
- b) To reduce detrimental effects and damages of disaster in familial, institutional and public life
- c) To increase the competence and capability of the local government and other government and non-government institutions to encounter disasters
- d) To improve the status of services like relief and rehabilitation for the disaster-affected people
- e) To prevent environment degradation through proper management and preservation of the environment



#### **Activities:**

##### **Disaster Preparedness Activities:**

- Organize training, workshop, seminar, sessions and campaign program to make people aware on effects of disaster and its preventive mode
- Prepare and update contingency plan
- Risk and resource mapping, formation of volunteer group and disaster management committee



- Preserve food and the fodder for livestock

***Disaster Mitigation Activities:***

- Rescue vulnerable people and their resources and replace to the safer place
- Building of household structures and social institutions above higher level than plane surface
- Facilitate people to set up latrines and tube-well at raised place
- Help victimized family to repair their destroyed houses that eroded by flood or by other natural disaster
- Create safer places like Flood Shelter, Cluster Village, School Ground raising etc.
- Ensure medical services for preventing water borne diseases

**Relief and Rehabilitation activities:**

- Emergency needs assessment and disseminate the information to nationally and internationally
- Rescue and immediate emergency response to the affected communities
- Coordinate and collaborations with local and national government as well with the international organisation on need assessment, emergency response and rehabilitation aspects
- Capacity building of the communities, local NGOs, volunteers and local government
- Ensure that disability and vulnerability issues are integrated within the emergency response plan

**Conclusion:**

As a development organization while formulating its goal and objectives during its programming, SBSS decided to be restricted within the working area since its inception. During this long period, SBSS has numerous achievements in the field of development sector like success of returning of dropout students, skilled and infrastructure support, women empowerment and prevention of suppression, resisting of early marriage and divorce etc. People of its working areas have become aware on disaster preparedness and management, which is another important achievement, as SBSS believes. They have got a way to involve them selves in different income generating activities and economic emancipation, especially who are engaged with the organization. Besides, organization also holds many others achievements on agriculture, health, education and water environmental sanitation. SBSS also ensures a better livelihood within its working community. In addition, SBSS contributes itself to build poverty free just and equitable society.

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