

Annual Report 2019



Society for Bright Social Services

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SOCIETY FOR BRIGHT SOCIAL SERVICES (SBSS)

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Dedicated to.....
all the deprived members of SBSS
those who are fighting for
establishing their rights in the society

Society for Bright Social Services (SBSS)

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Brief History of SBSS

Society for Bright Social Services (SBSS) is a non-profit and non-political national level Non-Government voluntary development organization working for socio-economic development of the Urban and Rural poor people of Bangladesh. SBSS was established in 1999 and worked various development activities at village, union, upazilla and district level areas Bangladesh. The organization was registered with the Department of Social Welfare in 1999, Joint stock Company in 2003 and Bureau of NGO affairs of GOB in 2010. Society for Bright Social Services (SBSS), an outcome of the dream of a group of highly educated and ambitious for the positive changes of our society, hard working/devoting and like-minded youths with missionary zeal to bring meaningful change in the fate of the target group of the country and aiming to support the under privileged, deprived, distressed and vulnerable people of the community. Just after formation of the Organization, with an aim to bring the noble thought of the dynamic group of youths into reality, it initially undertook the development-based activities for the betterment of the have not groups who were the worst sufferers. SBSS management also laid utmost importance towards developing “net works” among and with the Organizations those are engaged and endeavoring to bring about positive changes in the fate of vulnerable groups of the country. Thus, SBSS is associated under the approach of membership with as many Institutions/Organizations and Networks. SBSS has been successfully carrying out projects in the fields of Education (Formal, Non-Formal, Reflect), health, nutrition, nutrition education, HIV/AIDS & STD, agricultural, fisheries, livestock, different types of training, Skill development training, safe water sanitation, human rights and good governance, Gender Development, Irrigation Management, Forestry and Environment, Capacity Building, Disaster Management, relief and rehabilitation activities including survey, research, study, monitoring, supervision, evaluation, follow-up activities.. The organization activities with the initiatives of some young, energetic social workers with a view to enlistment of the poor, ultra poor, distressed, vulnerable people and minority groups especially women empowerment and child rights of both rural and urban areas

Society for Bright Social Services (SBSS) has been working with the aim to establish human rights and justice especially for the neglected and deprived men, women and children in its working areas. Through policy and advocacy at local level SBSS has always been working to ensure better services from different service providers since its inception. SBSS always give emphasis to eliminate all kinds of violence and it has been working with the community people to remove all kinds of gender discrimination from family and local level.

The social workers involved with the establishment of Society for Bright Social Services (SBSS) had a long experience in rural development, micro finance management and relief and rehabilitation activities.

SBSS started to work in 1999 after having registration from the Ministry of Social welfare. It has started its activities by own initiatives with group formation, organize weekly meeting for Women. Groups Women started to know their rights from weekly meetings and discussion. Presently SBSS working in the field of Disaster management, Poverty alleviation, Training, Education, Agriculture, Water and Sanitation, Health & Nutrition, Advocacy, Legal Assistance & Arbitration, Technical Support Program with assistance from community people, local government, GOB officials and Donors.

Brief Profile of SBSS

Introduction

Society for Bright Social Services (SBSS) is a Non-Government voluntary Organization (NGO) established in 1999 with an aim to dedicate its mission towards the development of the poor.

Legal Status:

SBSS has been recognized as one of the non-profitable and voluntary developmental national level organizations, being registered under several regulatory concerns that are as follows:

✚	Department of Social Service	1999
✚	Joint Stock Company	2003
✚	NGO affairs bureau	2010
✚	Bangladesh Technical Education Board (BTEB)	2019

Vision:

Equal opportunity for every man and woman and poverty free just and equitable society

Mission:

With the commitment “Not relief but release”, SBSS ever been promised in efforts towards the development of the rural poor, empowerment through gender equality & rights and establishment a just society by people's contribution.

Target is to see gender sensitized sound environment, just and poverty free society that will be free from all kinds of discrimination and suppression.

Goal:

Equal opportunity for every man and woman and poverty free just and equitable society

Objectives:

- To eliminate all kinds of violence, gender discrimination and to establish human rights at family and local level
- To make the people united and strength capacity for gaining their access to all accessible services and recourses
- To create employment opportunities, resources and skills for the underprivileged men and women to improve their livelihood
- To build capacity and accountability of all local level institutions to provide better services
- To reduce mother and child mortality rate as well as promote better health services in rural areas
- To reduce sufferings and losses affected by natural disasters and create a sound and friendly environment
- To undertake poverty alleviation initiatives through micro finance
- To develop & promote needy human resources for IT and other technical services in the working area

Approach of SBSS:

Society for Bright Social Services (SBSS) is successes by identifying itself closely with a client and involving itself day to day in client's operations. We have learned through long experience that cultural differences are real and must be understood thoroughly if the changes that our clients and we want to see are to be achieved. We are patient, but determined. We are committed to innovation but respectful of the contexts into which new ideas are to be introduced. We know that every successful assignment is ready a joint venture. **SBSS** is itself

a learning organization, unlocking the capabilities of its own people. **SBSS** is a direct implementing organization.

Beliefs and Key Principles:

In the planning, preparation and implementation of all programmes undertaken by SBSS, there is always a strong belief to act according to the following creed:

- Go to the peasant people
- Live among them
- Learn from them
- Plan with them
- Work with them
- Start with what they know
- Build on what they have
- Teach by showing, learn by doing
- Not a showcase but a pattern
- Not odds and ends but a system
- Not piecemeal but integrated approach
- Not to conform but to transform
- Not relief but release.

Core Values of SBSS:

- Every people is entitled to fulfil his rights
- Establish beliefs and full of confidence on liberation war and freedom
- Respectfulness and dignity to every level of men and women
- Promote open thinking and liberty
- Present equal attitude to all mankind's and religion
- Hold especial attention to severe victims, handicapped, neglected women and children
- Learn from people first
- Make people confident to their ability on development
- Fast and Creativity
- Honesty, liability and polite
- Accountability and transparency
- Equality for all men and women at every level
- Group based initiatives
- Positive attitude to various creatures
- Proper utility of resources
- Economy attitude
- Transparency at every level
- Environmental awareness

Networking Bodies:

- The Federation of NGOs in Bangladesh (FNB)
- Campaign for good governance (Supro)
- Bangladesh Manobadhikar Samannoy Parishad (BMSP)
- Gender Forum
- ATSEC-Bangladesh Chapter
- Development worker information network (DWIN)
- District Post Flood Rehabilitation program
- NGO Forum for Drinking Water Supply and Sanitatio
- Bio-Village Forum
- Bangladesh Shishu Adhikar Forum
- Global Water Partnership
- People's Health Movement (PHM)
- STI / AIDS Network of Bangladesh

Development Partners

- Department of Women's Affairs, Ministry of Women and Children Affairs
- Local Government Engineering Department
- Bangladesh NGO Foundation (BNF)
- Bangladesh Centre for Development Journalism & Communication (BCDJC)
- Steps Towards Development (Steps)

Geographical Program/Project Operational Areas:

Society for Bright Social Services (SBSS) has been working in different types of project/ programs in different areas of Bangladesh. The working areas of Bangladesh are rural and urban areas including coastal area, char area and other flood areas. SBSS has been implementing of the various types of project/ program in the areas are described below:

Sl. No	Name of District	Name of Upazillas
1.	Comilla	Chauddagram.
2.	Dhaka	Dhaka South City Corporation
3.	Sylhet	Biswanath, South Surma, Fenchoganj, Balaganj, Kanaighat, Bianibazar, Jokiganj, Golapganj, Sylhet Sadar, Jointapur, Goainghat, Companiganj
4.	Hobiganj	Baniachang, Ajmeriganj, Chunaroghat, Nabiganj, Madobpur, Hobiganj Sadar, Bahubal, Lakhai
5.	Moulovibazar	Kamalganj, Srimangal, Juri, Kulaura, Rajnagar, Barolekha, Moulovibazar Sadar
6.	Sunamganj	Sunamganj Sader, Dharmapasa, Dowarabazar, Biwsumberpure, Taherpur,
7.	B-Baria	Nabinagar, Nasirnagar, Sarail
8.	Kishoreganj	Kishoreganj Sadar, Nikly, Midamoin, Austagram, Itna.
9.	Cumilla	Cumilla City Corporation, Chauddagram
10.	Magura	Magura Sadar, Mohammadpur

Core Programs of SBSS

Society for Bright Social Services (SBSS) has been implementing the following core programs with the objective to reduce the vulnerability as well as to enhance the capacity of the neglected people in Bangladesh.

- Capacity Building
- IT/ICT Development Program
- Livelihood improvement
- Gender Equality, Justice and Governance
- Disaster & Environment Management
- Human Rights, Women and Child Rights
- Water and Sanitation
- Health and Nutrition
- Non-Formal & Adult Education
- Social Mobilization & Advocacy Program
- Birth Registration (For Street Children)
- Campaign Program: (Right Based Issues): Acid survivals, women rights, children rights and support legal status

Sections:

SBSS is operating all the organizational activities including above mentioned programs through the following six sections:

- a) HR & Administration
- b) Finance
- c) Program
- d) Training
- e) Monitoring & Evaluation
- f) Communication

Governance

According to constitution, general members are the topmost authority of SBSS. Annual work plan, budget, annual report, EC meeting minutes/resolutions, all kinds of audit reports on project operation are finally approved by the members through annual general meeting. Two annual general and Six EC meeting has been held during 2019.

Meeting Agendas:

1. Annual Report 2019 submission and approval
2. Audit Report 2019 approval
3. Audit farm selection for 2019
4. Action Plan and Budget 2019 approval
5. Election process approval
6. Election and Charge handover to newly elected committee
7. Miscelenious

SL	Name	Qualificaiton	Designation
01	M. Mobarak Ali	MBA	Chairman
02	Ahmed Awal	BA	Vice Chairman
03	Ferdous Ahamed	MSS, MBA	General Secretary
04	Wahida Yasmin	MSS	Assistant Secretary
05	Md. Salim	MSC	Treasurer
06	Md. Abu Hanif	M.Com.	Executive Member
07	Sifur Rahman	B.A.	Executive Member

Chairman is the head of organization and the Secretary Generale is the head of program implementation. Secretary Generale is now acting as Executive Director of the organization. All sorts of organizational activities have been implemented by Director programs, Deputy Directors and Project Coordinators consequently in the field level.

Program Brief:

☞ Haor Elaker Subidha Banchito Narir Orthonaitik O Samajik Khamatayaner Jonno Aye O Karmoshangstan Brriddhi Kormosuchi:

The Main activities are: Establishment of Floating Vegetable Yard, Duck Rearing for under Privilege Women of 5 Hoar Districts such as Sunamganj, Habiganj, Kishoreganj, Netrokona, Brammhanbaria. The Main activities are:



- Organizing meeting at district and upazila level committee for information and start-up of the program.
- Selection of beneficiaries for training.
- Linkage of Upazila Agricultural officer and upazila livestock officer to conduct training of selected beneficiaries as resource persons.
- Impart training on seasonal vegetables and seedling cultivation on floating bed.
- Impart training on Duck rearing and disease control to the selected beneficiaries by the upazila livestock officer.
- Ensure proper marketing of produced vegetables, seedling and eggs of the beneficiaries at the selected places in the village market.
- Ensure fair price and economic distribution of production at different markets of the upazila and districts through retail and wholesale market systems through agriculture marketing department.

Business skill development trainings were imparted by the experienced trainer of the agricultural department for entrepreneurship skill and improvement of marketing knowledge of the selected beneficiaries

Vocational Training on Motor Cycle Repairing under Haor Infrastructure & Livelihood Improvement Project (HILIP): The main purpose of the project is to

reduce the proportion of the country's rural population below the poverty line through improved access to markets and social services. This will be achieved by creating job placement and self-employment opportunities for the removing peoples in the Haor area. Besides, it also understood from the advertisement published by the concerned authority that the project has been allocated fund under the project activities and development component including the operational plan of activities. The main



task/assignment of the service providing organization under this project is to provide

the Vocational Training on Motor Cycle Repairing to the removing people to reduce dependency on rice and fisheries as the main livelihood in the Haor. It is also understood that the project will select organization to implement project activities in 28 upazilas under the 5 Haor based districts namely B-Baria, Kishoreganj, Habiganj, Netrokona and Sunamganj respectively.

➤ Autistic Children Development Program:

1. It is important that all children with suspected developmental problems have an age-appropriate developmental assessment. This may include evaluation of such areas as cognition, communication (including an objective test of hearing), behavior, social interaction, motor and sensory abilities, and adaptive skills.



2. It is important to carry out developmental assessments for children with possible disabilities because such assessments can:

- help to identify possible developmental problems and assist in making an accurate diagnosis
- provide an objective description of the child's abilities and deficits (a functional assessment)
- determine eligibility for various programs, such as early intervention programs
- aid in planning for appropriate interventions
- provide a baseline for measuring progress and effects of interventions

➤ IT/ICT Program:

Learning and Earning Development Project (LEDP) under the Ministry of Post, Telecommunication and Information Technology has been conducted satisfactorily in Magura & Comilla District in 2020 at Union Level for women as to empower the rural women for achieving the goal of Digital Bangladesh. The main objective of this project is to develop rural people precisely rural women as freelancers and to subtract unemployment from our nation. The conducted training programs were as follows: Basic IT/ICT Literacy Training Program for Women at Union Level; Basic



IT/ICT Literacy Training program for Freelancers at Union/Upazila Level, Search Engine Optimization (SEO) and Blogs & Article writing, Graphics & Multimedia: Adobe Illustrator, Adobe Photoshop, Adobe In Design, Quark Xpress. Advance IT/ICT Specialized Outsourcing Training for freelancers at Union/Upazila.. (Search Engine Optimization (SEO))

➤ The Capacity Development of Selected Destitute Women Crews in Cash for Work (CFW) Component under Rural Employment and Road Maintenance Programme (RERMP-2)

The main activities of the project is Income generation and business skills development training for ultra poor family beneficiaries



Skills development training on practical nutrition, homestead vegetable production and hygiene for female beneficiaries. Training on practical nutrition and reproductive health for adolescent girls, newlywed women and young mothers in 3052 unions

Identification and referral of severely malnourished babies, children under 5 years and pregnancy mother and lactating women in 3052 unions

Training on social awareness raising program for 33052 ultra poor women beneficiaries

Training on education drive to encourage primary-school age children of RERMP-2 beneficiaries in 3052 unions to attend school

Conduct Training/Motivational Activities

➤ Venerable Groups and their Dependents (VGD) Program

Society for Bright Social Services (SBSS) has carried out of **Venerable Groups and their Dependents (VGD) Program** in Sunamganj Dowerabazar, Biwsumberpure upazilla of Sumanganj District and Lalpur, Bagatipara upazilla of Nator District of Bangladesh. **SBSS** has been involved in a vast range of VGD program with successfully implementation in different areas of Bangladesh in partnership with government and other organizations. These project implementations was smooth and successfully. VGD program are funded by WFP/ FAO through Department of Women Affairs under Ministry of Women and Children Affairs of GOB. Duration of the project is August 2011 to till date. The main objectives and activities is base line survey to determine number and level of the target group, findings of the survey and prioritize, list out potential members for forming group, to provide awareness raising



courses with an aim to enhance their knowledge and provide skill training and capital support for fitting them in IG program, to form group with 10 member in each group, to provide orientation and awareness raising sessions, to select group leaders through election, to phase out the project to the CBO, Monitoring, supervision, evaluation, follow-up, Report Preparation & Submission

⇒ Human Rights, Woman and Child Rights Program:

SBSS puts emphasis on Human Rights Program to increase the awareness on Human Rights movement at community and policy levels. Organizes awareness sessions and trainings on different Human Rights issues especially women and child rights.

Objectives:

- To increase the awareness of individuals, families and society on overall Human Rights, woman and child rights issues.
- To advocacy with policy levels
- To provide legal supports to the beneficiaries

Activities:

- Organize training, workshop, seminar, sessions and campaign program to make people aware on Human Rights, woman and child rights issues
- Conduct advocacy meetings with different stakeholders
- Provide legal support to the beneficiaries

⇒ Water and Sanitation:

SBSS puts emphasis on Water and Sanitation Management Program to increase the awareness on Primary health care and WATSAN to ensure disease free environment at community level. This program has been considerate as a significant component of the organization. Organizes awareness sessions and trainings on different primary health care issues, motivates beneficiaries for using safe drinking water and installation of water sealed latrines.



Objectives:

- To increase the awareness of individuals, families and society to combat health problems
- To reduce health hazards at public life
- To increase competence and capacity at individual and family life to encounter health hazards
- To improve the status of services among affected people
- To prevent preventable diseases

Activities:

- Organize training, workshop, seminar, sessions and campaign program to make people aware on health, water and sanitation.
- Facilitate people to set up latrines and tube-well and to change behavioral practices
- Ensure medical services for protesting water born diseases
- Increase coordination and collaboration among the service providing organizations and institutions

☞ Non- Formal Education Program:

Education is considered a basic necessity and the most important tool to develop people's mind and create awareness. The deprivation of a vast majority people from the right to education is an impediment to economic, social, political and cultural development.

SBSS main concern is to enable the poor to understand their situation and to be aware of their rights. If the right to basic education is ensured, the poor can be aware of their rights and can mobilize themselves to assert their rights.



Objectives:

- To increase the adult literacy for non-literate group members
- To develop post-literacy centers for the neo-literates to reinforce, regenerate and sustain literacy skills
- To increase the enrolment of children of the poor households to enhance further growth o literacy
- To setup non-formal primary education (NFPE) for the dropped-out and non-enrolled children of 8-11 age group

Activities:

- Adult literacy for non-literate group members
- Post-literacy centers for the neo-literates to reinforce regenerate and sustain literacy skills
- Enrolment of children of the poor households to enhance further growth o literacy
- Non-formal primary education (NFPE) for the dropped-out and un enrolled children of 8-11 age group

☞ Advocacy Program:

Advocacy is considered the most important and as cross cutting issue to create positive attitude on different development issues. SBSS main concern is to aware policy levels as well as the implementer levels so that enable the target people to exercise their rights properly.

Objectives:

- To sensitize the policy and implementer levels on different issues
- To develop advocacy strategies and materials for influence of the target audience effectively
- To advocacy with the media for strengthen the advocacy issue

Activities:

- Advocacy meetings and campaigns on different issues
- Conduct group sessions/trainings on specific issues
- Develop effective advocacy strategies and materials
- Dissemination of the information through different medias

Human Resources:

Society for Bright Social Services (SBSS) has an organized set of manpower. Besides its regular staff, it employs the personnel as per the requirements of the individual project. The personnel of **Society for Bright Social Services (SBSS)** are posted at District, Upazilla, Union and Village level to work in close contact with the stakeholder and beneficiaries. The detail is given below:

Sl. No.	Category of Staff / Officer	Male Staff	Female Staff	Total Staff
01.	Head office Management Staff	10	00	10
02.	Consultants and Expert	02	01	03
03.	Technician Staff	01	00	01
04.	Trainer and Resources Person	02	00	02
05.	Support Staff	01	01	02
06.	Field Staff / Project Staff	34	00	34
	Total =	50	02	52

Future Plan of SBSS:

- Undertake Climate Change related projects
- Undertake disabled related projects
- Undertake Household economic security programs
- Undertake Irrigation related projects
- Extension of Micro-credit program
- Develop Training Section

Conclusion:

As a development organization while formulating its goal and objectives during its programming, SBSS decided to be restricted within the working area since its inception. During this long period, SBSS has numerous achievements in the field of development sector like success of returning of dropout students, skilled and infrastructure support, women empowerment and prevention of suppression, resisting of early marriage and divorce etc. People of its working areas have become aware on disaster preparedness and management, which is another important achievement, as SBSS believes. They have got a way to involve them selves in different income generating activities and economic emancipation, especially who are engaged with the organization. Besides, organization also holds many others achievements on agriculture, health, education and water environmental sanitation. SBSS also ensures a better livelihood within its working community. In addition, SBSS contributes itself to build poverty free just and equitable society.

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